

Codi Tiedeman



Gold Coast, Australia



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Dedicated and results-driven marketing professional with a passion for delivering high-quality campaigns that drive business success.

Known for a positive personality, exceptional interpersonal skills, and a talent for building strong relationships. Specialising in branding and advertising design, I am eager to contribute my skills to a forward-thinking team while continuously growing and expanding my expertise across various marketing disciplines.

Thank you for considering my application.

SKILLS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE INDESIGN



MICROSOFT 365 SUITE



WORDPRESS



ADAPTABLE & WILLING TO LEARN
NEW APPLICATIONS & SOFTWARE

ATTENTION TO DETAIL

ORGANISED

TIME MANAGEMENT

ADAPTABILITY

BRANDING

GRAPHIC DESIGN

VISUAL COMMUNICATION

UX/UI

CREATIVE THINKING & BRAINSTORMING

DOCUMENT DESIGN

EDM/CRM/SMS

CAMPAIGN BUILDING

BUDGETING

COMMUNICATION

EVENT ORGANISATION

WORK EXPERIENCE

Current

Jan 2024

GAMING MARKETING COORDINATOR

📍 The Star Gold Coast (Casino Marketing)

Results-driven Gaming Marketing Coordinator with expertise in campaign execution, creative content creation, and compliance management. Skilled in driving on-time, on-budget projects while maintaining legal standards. Strong communicator with a keen eye for trends, dedicated to elevating brand engagement and delivering impactful marketing campaigns at The Star Gold Coast.

Oct 2023

Sep 2022

MARKETING BUSINESS PARTNER

📍 Integral Diagnostics 'IDX' (Healthcare Marketing)

Promoted to Marketing Business Partner at South Coast Radiology, responsible for driving healthcare marketing, medical liaison, and business development efforts. Key duties include creating quality promotional materials, organising events, and ensuring corporate brand objectives are met to increase referrer numbers and market share for South Coast Radiology.

Sep 2022

Nov 2021

MARKETING ASSISTANT

📍 South Coast Radiology (Healthcare Marketing)

South Coast Radiology created a new role tailored to my potential, where I supported the Business Development Manager by providing marketing support, administrative assistance, managing digital communications, and producing marketing materials and assets.

Jan 2021

Aug 2020

RETAIL EXPERIENCE

📍 Nike Pacific Fair

Nov 2021

Jan 2016

HOSPITALITY EXPERIENCE

📍 JW Marriott Gold Coast Resort & Spa

📍 O'Brien Group Catering Australia

📍 Gold Coast Convention & Exhibition Centre

EDUCATION & QUALIFICATIONS

ADDITIONAL

Dec 2023
-
Jan 2019

DOUBLE BACHELOR DEGREE 

BUSINESS & DESIGN

 Griffith University - Gold Coast,
Queensland, Australia
(Graduated December 2023)

Majors:

- Marketing
- Graphic Design & Communication

Awarded Griffith Award for Academic
Excellence 2021 & 2022.
(Placed in the top 5% of students across
the University 2021 & 2022)

Nov 2022

MARKETING INTERNSHIP 

8 WEEK INTERNSHIP
(Education Marketing)

 IDP Education - Seoul, South Korea

Jan 2022
-
Nov 2021

MARKETING INTERNSHIP

12 WEEK INTERNSHIP
(Sport Marketing)

 Gold Coast SUNS AFL Club -
Gold Coast, Queensland, Australia

Dec 2018
-
Jan 2017

DIPLOMA OF BUSINESS

 Prestige Training Service -
Gold Coast, Queensland, Australia 

Mar 2020
-
Aug 2019

COLLEGE BASKETBALL

 Camosun College - Victoria,
British Columbia, Canada

Graduated
2018

HIGH SCHOOL CERTIFICATE

 Varsity College -
Gold Coast, Queensland, Australia

Casino
Training
& Licenses

QLD CASINO LICENSE

RESPONSIBLE SERVICE OF GAMING
(RSG LICENSE)

RISK, COMPLIANCE & FINANCIAL
CRIME TRAINING

Current

FULLY VACCINATED - COVID19

COVID19 INFECTION CONTROL
TRAINING

AUSTRALIAN HEALTH CERTIFICATE

FIRST AID CERTIFICATE

OPEN AUSTRALIAN DRIVERS LICENSE

REFERENCES

Valerie Maples

Business Development Manager
- South Coast Radiology

Arianna Freeman

Gaming Marketing Manager
- The Star Gold Coast

Sally Hicks

Group Marketing and Communications Manager
- Integral Diagnostics (IDX)

Dr Angela Bowles

PhD / Sessional Academic Tutor & Student Success
Coach Department of Marketing, Griffith University

Please notify me if you would like to contact my references.

- ☒ Excellent attention to detail and accuracy.
- ☒ Ability to work in a fast-paced environment with conflicting deadlines and stakeholders.
- ☒ Highly organised and able to manage several projects at once.
- ☒ Strong verbal and written communication skills.
- ☒ Understanding of laws as they relate to the organisation, in particular Privacy, Marketing and related laws and ability to understand regulatory legislation.
- ☒ Initiative to identify strategy and continuous improvement.

- ☒ Recognising marketing opportunities.
- ☒ Managing work priorities.
- ☒ Excellent customer service and great people skills.
- ☒ Highly motivated.
- ☒ Ability to work in teams in person/virtually.
- ☒ Confident at public speaking.
- ☒ Creative thinker with a positive and friendly attitude.
- ☒ Reliable and takes personal responsibility for job performance.